

WORKSHEET - User Experience Analysis: Interactive Installations at WID's Town Center

Using observation, participation, photo documentation, and interviews, research the user experience design of one interactive display for approximately 60 minutes. Apply UX concepts below to guide your analysis, identifying main design challenge, strengths, and weaknesses of the solution. Then give your analysis on-site in a 5-minute presentation.

Name of display: _____

xD

- designer's and user's conceptual models
- system image
- affordances and constraints
- visibility
- causality
- feedback
- natural mapping
- signs as failure
- paradox of technology

iA

- LATCH
- spatial metaphor
- site specificity
- specimen as star
- models of structures and processes

iD

- layering and separation
- hierarchy of information
- small multiples
- micro/macro
- figure and ground
- 1+1=3
- proportion & harmony
- chart junk/infotainment
- color (do not harm)
- natural colors
- light bkgrd w intense spots
- narratives of time and space
- information is beautiful
- patterns across data
- data as landscape, iD as map
- data set changes mind set