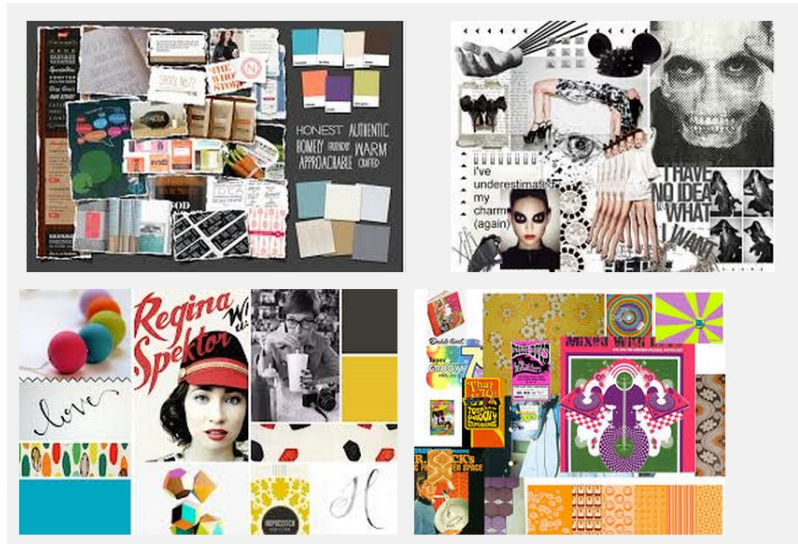


Exercise 2: Redesign your Room

Imagine you have \$10K to redesign your room. Using InDesign, compose 2 mood boards to capture the look and feel of your existing room and of your proposed redesign.



Choose any room in your space. Compose your mood boards with colors, shapes, textures, words, patterns—whatever it takes to convey the look and feel, the mood of your room.

Mood board collages help designers conceive, produce, and communicate the aesthetic experience of an interior space, fashion line, website, etc. They can be used throughout a project, evolving from rough ideas and sketches to formal illustrations and design guides.

For this exercise, use InDesign to practice information design techniques drawn from Tufte and McCandless. Specifically, practice:

- *layering and separating information*
- *composing color palettes*
- *showing micro/macro relationships*
- *arranging small multiples*
- *using different templates, humors, and alchemies*
- *pattern generation, selection, and recognition*

Each of these techniques affords different aesthetic and conceptual effects: experiment. Be dramatic: compose mood boards that transform your space in some compelling fashion. Put these mood boards in your journals as the first of many.