

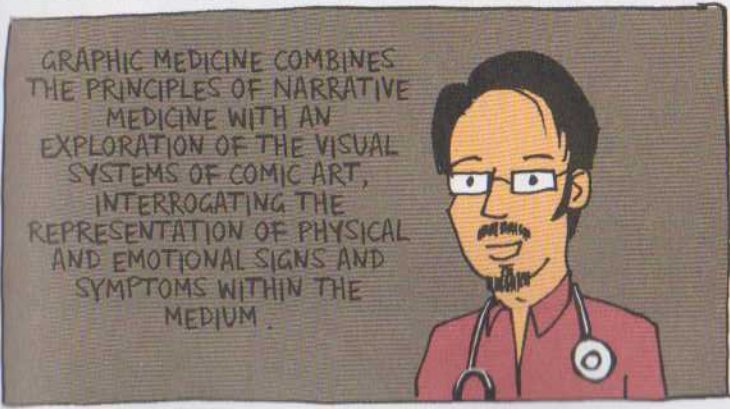
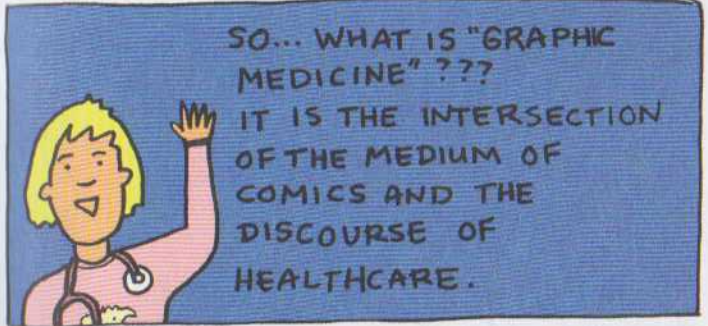


# GRAPHIC MEDICINE MANIFESTO



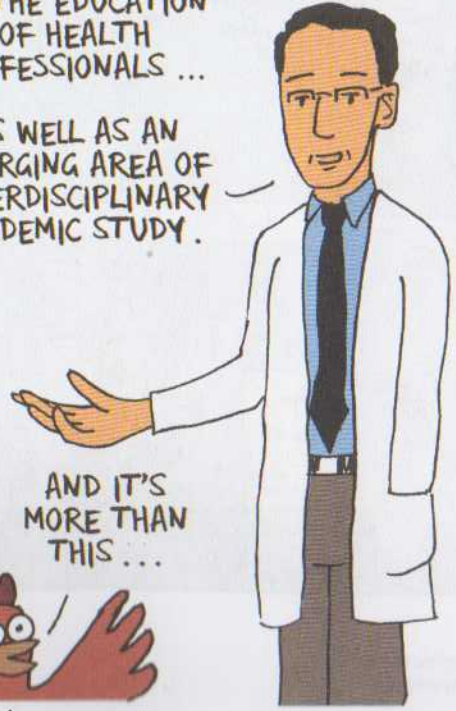
**MK Czerwiec,  
Ian Williams,  
Susan Merrill Squier,  
Michael J. Green,  
Kimberly R. Myers,  
and Scott T. Smith**





IT'S AN APPROACH TO THE EDUCATION OF HEALTH PROFESSIONALS ...

AS WELL AS AN EMERGING AREA OF INTERDISCIPLINARY ACADEMIC STUDY.



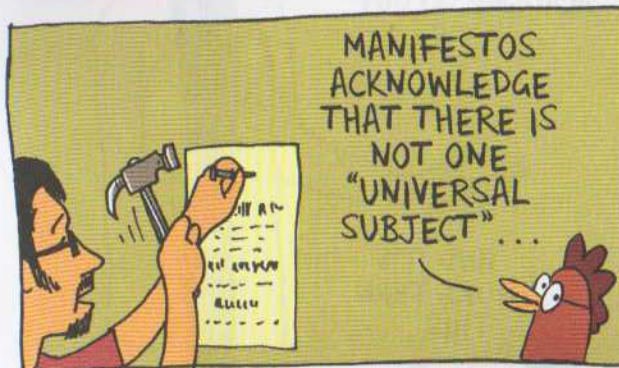
AND IT'S MORE THAN THIS ...



GRAPHIC MEDICINE IS ALSO A MOVEMENT FOR CHANGE THAT CHALLENGES THE DOMINANT METHODS OF SCHOLARSHIP IN HEALTHCARE, OFFERING A MORE INCLUSIVE PERSPECTIVE OF MEDICINE, ILLNESS, DISABILITY, CAREGIVING, AND BEING CARED FOR.



COMICS GIVE VOICE TO THOSE WHO ARE OFTEN NOT HEARD.



SO TOO

# GRAPHIC MEDICINE

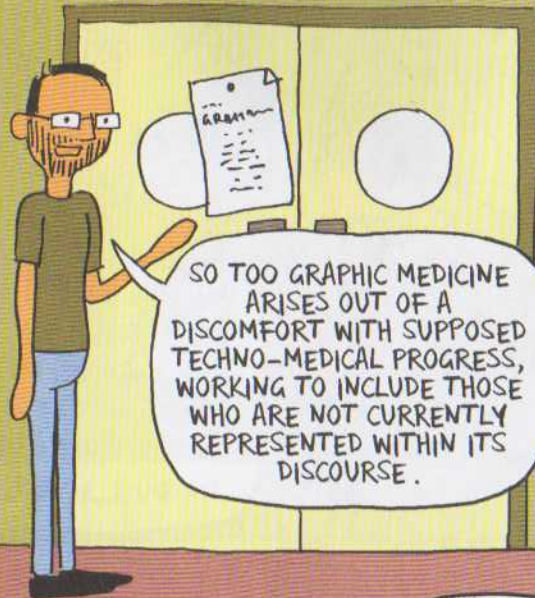
RESISTS THE NOTION OF THE UNIVERSAL PATIENT AND VIVIDLY REPRESENTS

MULTIPLE SUBJECTS

WITH VALID AND, AT TIMES, CONFLICTING

POINTS OF VIEW AND EXPERIENCES.

MANIFESTOS  
DISRUPT THE  
ASSUMPTION  
OF LINEAR  
PROGRESS.



SO TOO GRAPHIC MEDICINE  
ARISES OUT OF A  
DISCOMFORT WITH SUPPOSED  
TECHNO-MEDICAL PROGRESS,  
WORKING TO INCLUDE THOSE  
WHO ARE NOT CURRENTLY  
REPRESENTED WITHIN ITS  
DISCOURSE.

GRAPHIC MEDICINE  
DISRUPTS THE  
"OBJECTIVE" CASE  
STUDY,  
EXPLORING THE  
MYRIAD WAYS  
THAT HEALTH  
AND DISEASE CAN  
BE REPRESENTED  
IN GRAPHIC FORM.



COMICS HAVE OFTEN  
BEEN ASSOCIATED WITH  
CULTURAL CHANGE AND  
ARE IDEAL FOR EXPLORING  
TABOO OR FORBIDDEN  
AREAS OF ILLNESS AND  
HEALTHCARE.



GRAPHIC MEDICINE ALSO  
IS A GROWING COMMUNITY  
WHERE MANY PEOPLE  
HAVE FOUND THEIR  
VOICES. IT BROUGHT  
US TOGETHER AND  
HAS SIGNIFICANTLY  
CHANGED OUR LIVES!

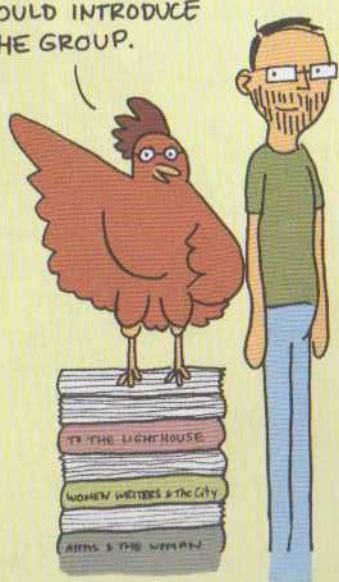
WE WANT OUR WORK TO  
CHALLENGE ACCEPTED  
CONVENTIONS OF  
SCHOLARSHIP, MERGING  
THE PERSONAL WITH THE  
PEDAGOGICAL, THE SUBJECTIVE  
WITH THE OBJECTIVE —  
THE IMAGE WITH THE TEXT!



IAN COINED THE TERM "GRAPHIC MEDICINE" WHEN HE STARTED A WEBSITE TO CATALOG COMICS AND GRAPHIC NOVELS WITH MEDICAL CONTENT.



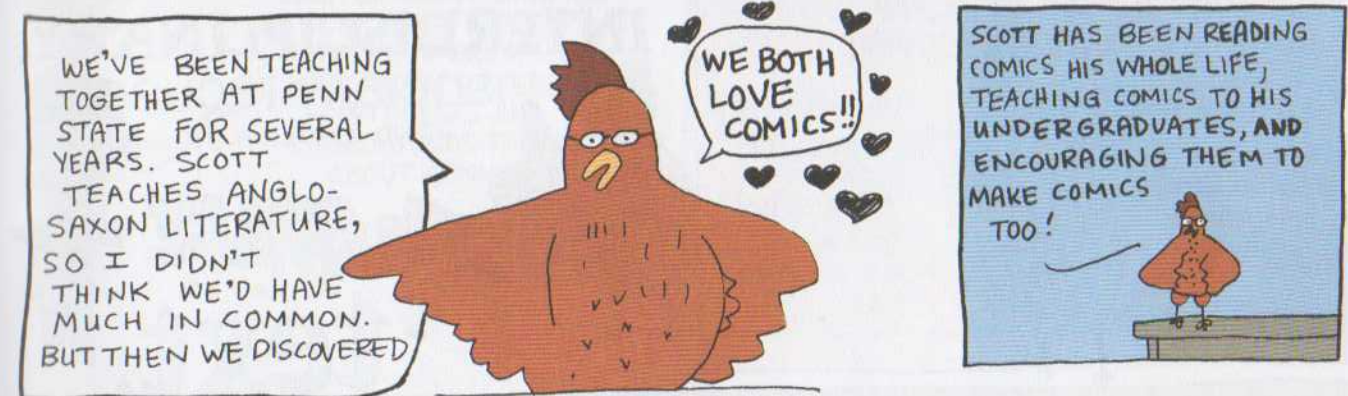
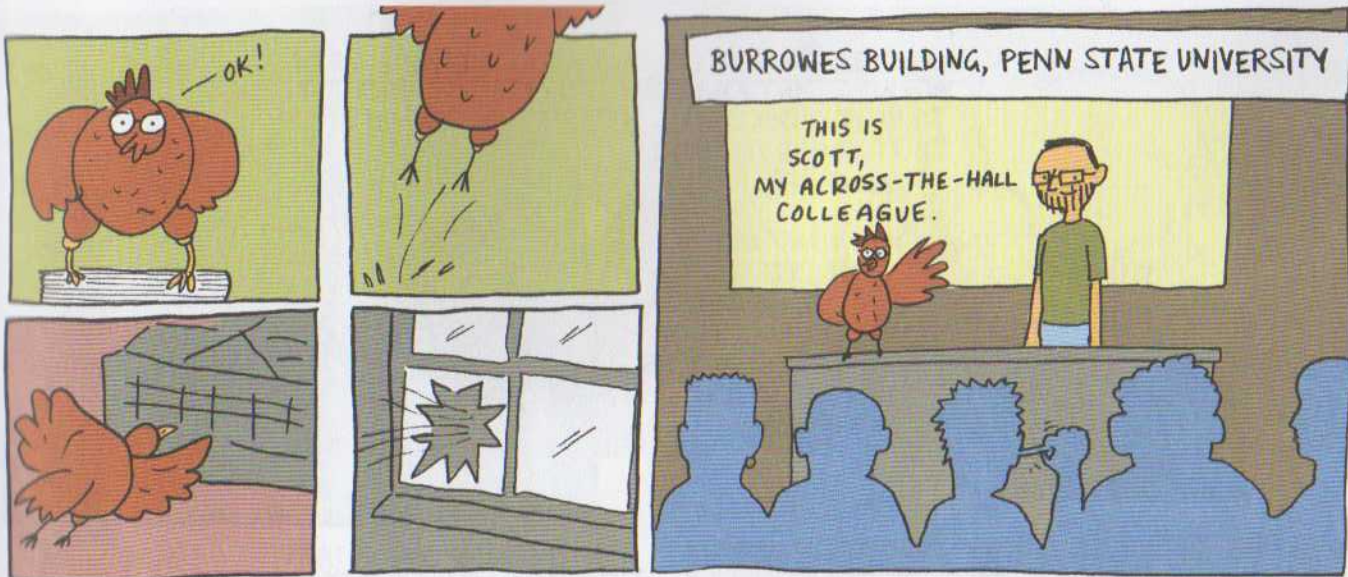
PERHAPS WE SHOULD INTRODUCE THE GROUP.



LET'S INTRODUCE EACH OTHER IN PAIRS.



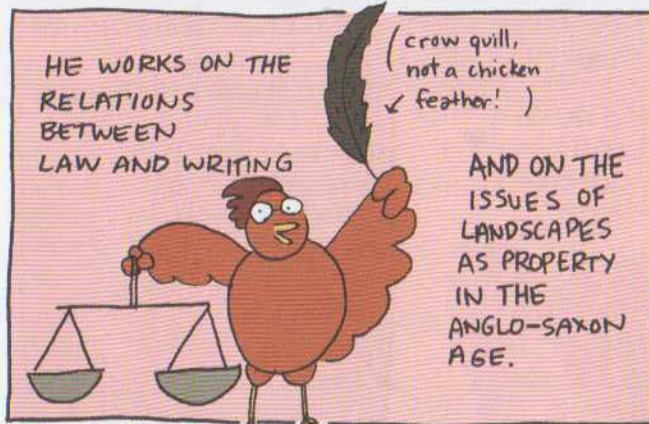
AND START WITH THE CHICKEN!





WE'VE EACH INVITED  
WORKING CARTOONISTS  
TO VISIT OUR CLASSES  
TO TALK ABOUT THEIR  
CRAFT.

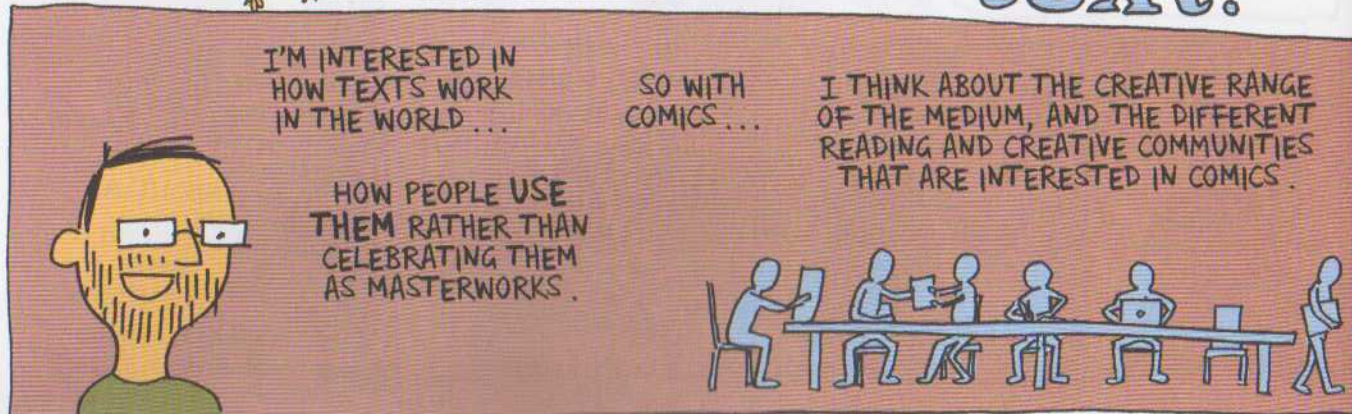
WE WANT OUR  
STUDENTS TO  
EXPERIENCE THE  
CREATIVE PROCESS OF  
MAKING COMICS EVEN AS  
THEY STUDY THE  
MEDIUM.

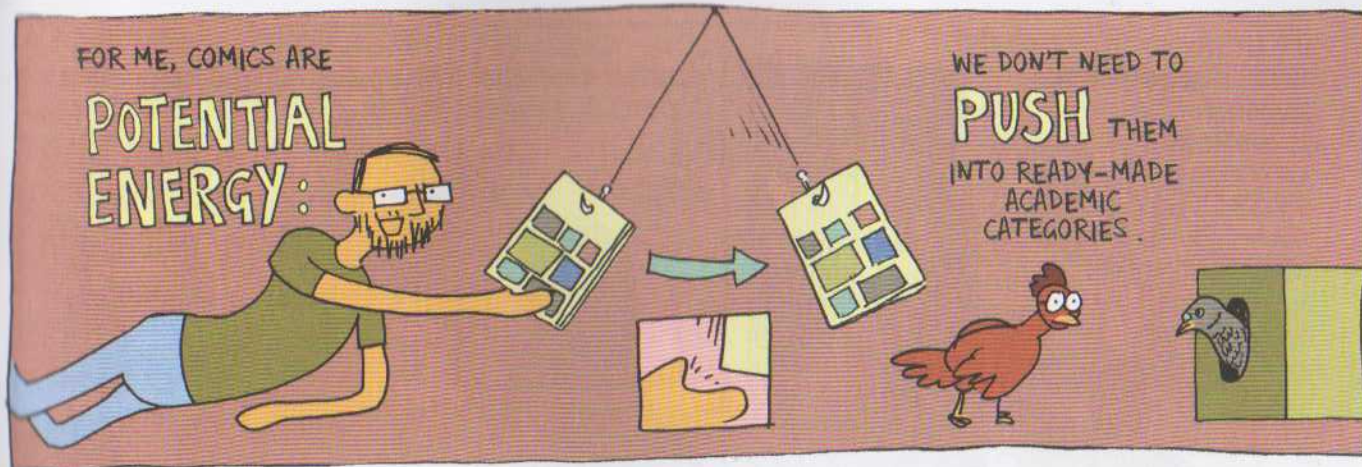


WHICH IS ALL TO SAY THAT HIS WORK IS  
**INTERDISCIPLINARY,**  
socially focused,  
AND CONCERNED WITH



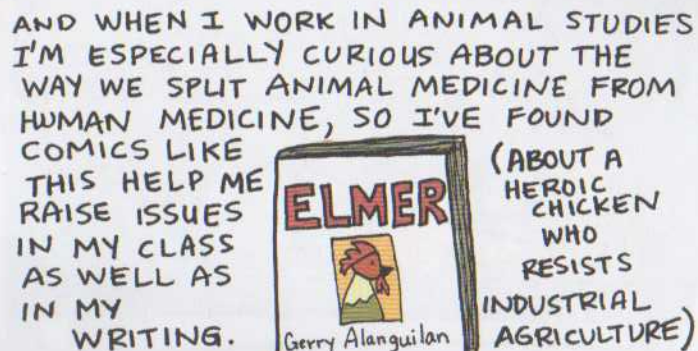
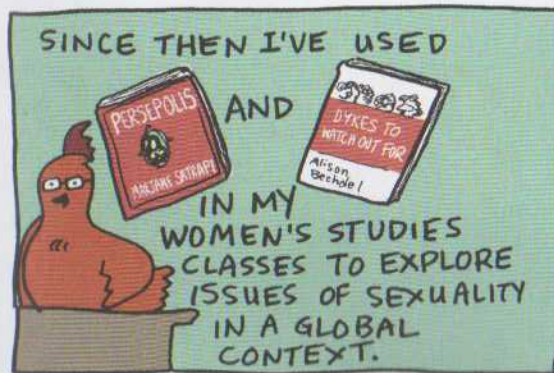
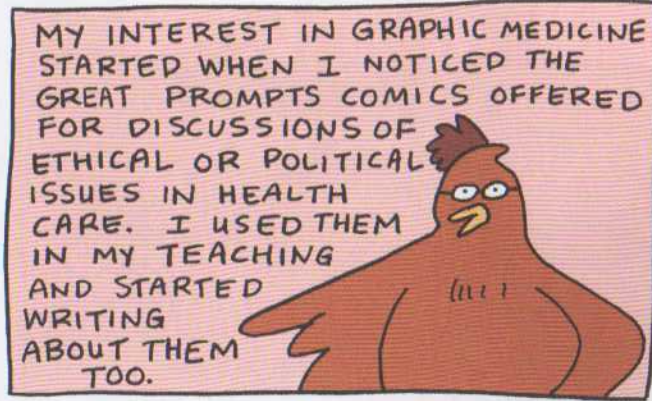
← **SPACE** →  
as well as  
**text.**



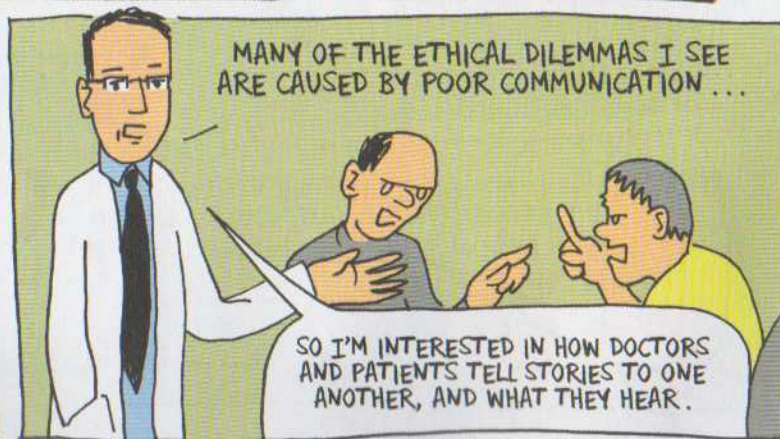
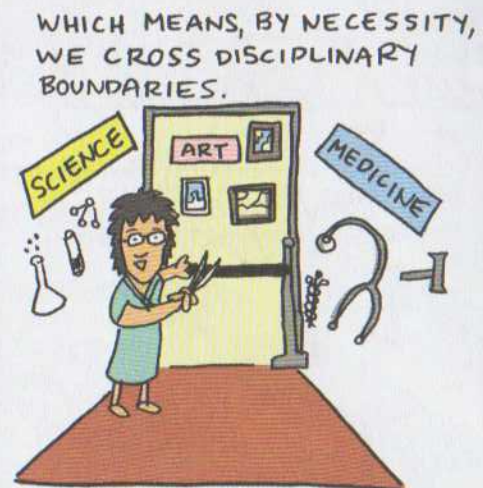


THAT'S ONE REASON I'M  
EXCITED ABOUT GRAPHIC  
MEDICINE - IT MEANS  
DIFFERENT GROUPS OF  
FOLKS WITH DIFFERENT  
INTERESTS AND  
BACKGROUNDS TALKING  
ABOUT COMICS IN

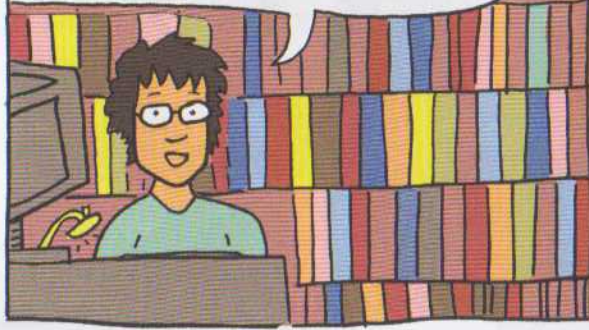
**NEW WAYS.**







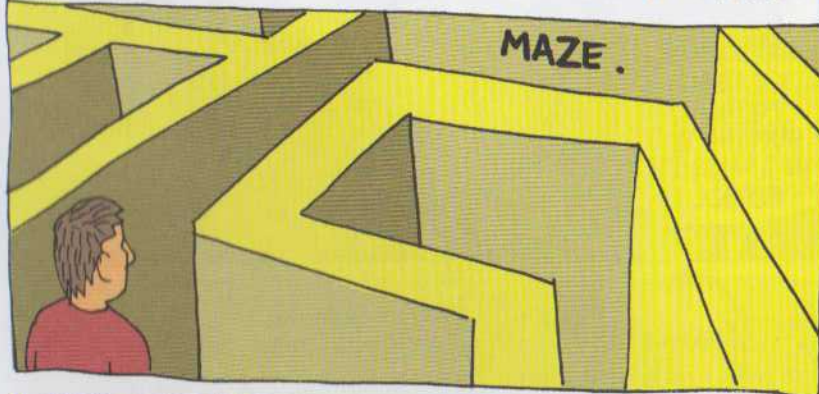
AND I'M A LITERATURE PROFESSOR. I'VE ALWAYS ENJOYED READING STORIES ABOUT PEOPLE AND THE UNUSUAL THINGS THAT GO ON IN THEIR MINDS...



THEN, WHEN MY STEPSON GOT SICK, I BEGAN TO THINK ABOUT HOW PEOPLE'S STORIES CHANGE WHEN MAJOR ILLNESS STRIKES.



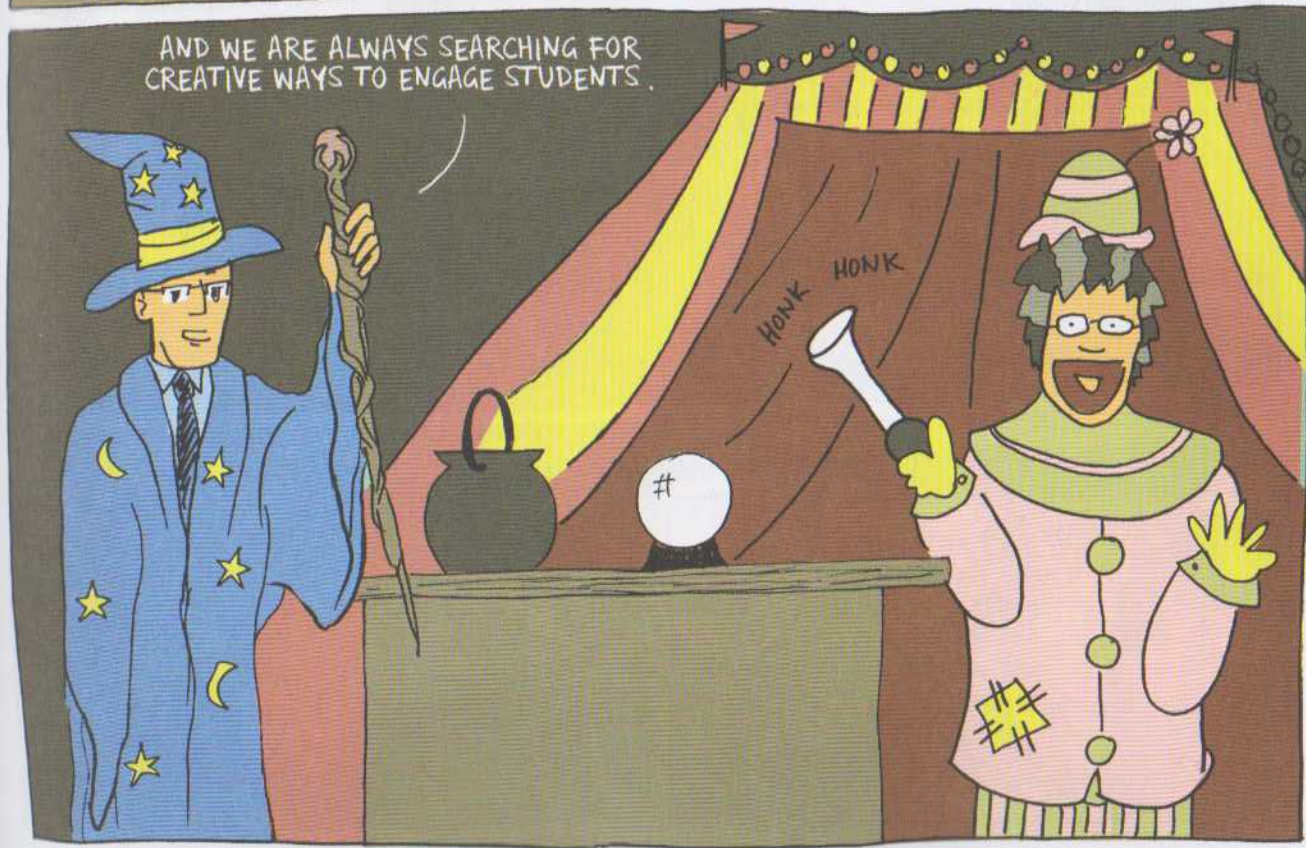
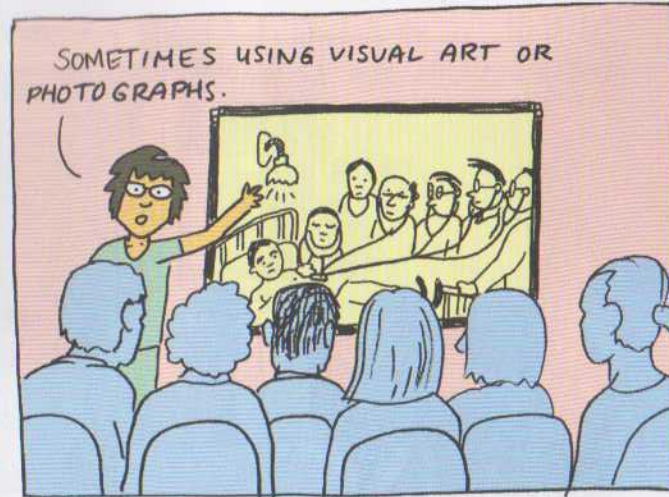
SOMETIMES PEOPLE'S STORIES GET LOST ALTOGETHER WHEN THEY BECOME PATIENTS IN A COMPLEX HEALTHCARE



MUCH OF WHAT WE TEACH MEDICAL STUDENTS IS ABOUT HOW TO LISTEN TO, AND UNDERSTAND, PEOPLE'S STORIES.



BY FOCUSING ON PARTICULAR DETAILS, STUDENTS CAN BETTER APPRECIATE UNIVERSAL EXPERIENCES.

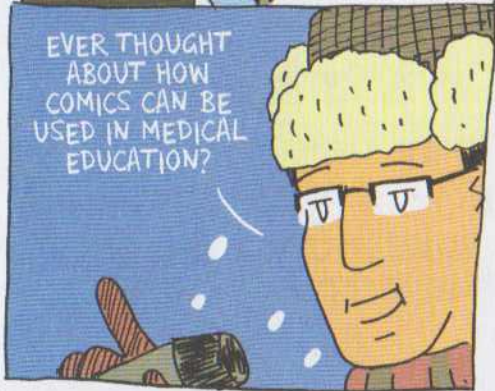


ONE WINTER EVENING...



HEY, KIMBERLY, YOU GOT A MINUTE?

SURE!



EVER THOUGHT ABOUT HOW COMICS CAN BE USED IN MEDICAL EDUCATION?



SEEMS LIKE COMICS ARE A GREAT WAY TO SHOW WHAT ILLNESS REALLY FEELS LIKE.



FANTASTIC IDEA!

LET'S THINK ABOUT THIS TOGETHER - MAYBE PLAN A CONFERENCE OR WRITE AN ARTICLE?



OVER THE NEXT FEW MONTHS WE READ...



UNTIL WE PUBLISHED A

## LANDMARK

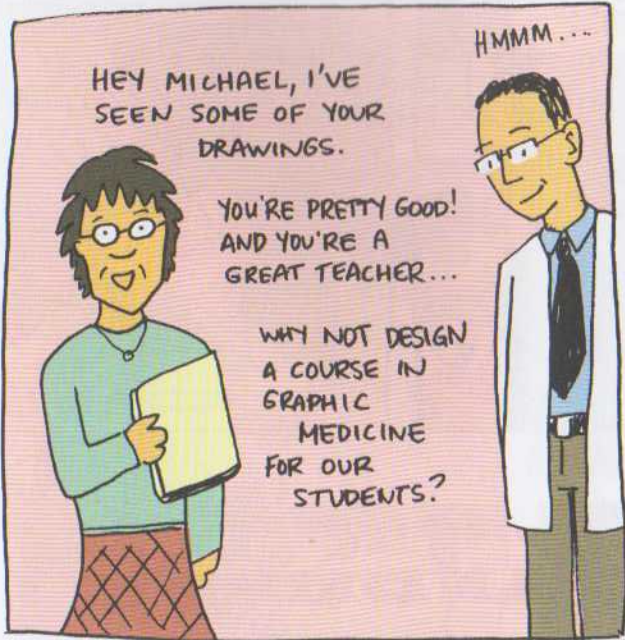
ARTICLE ABOUT THE USE OF COMICS IN MEDICAL EDUCATION.

IT WAS THE FIRST OVERVIEW OF COMICS IN MEDICINE IN A

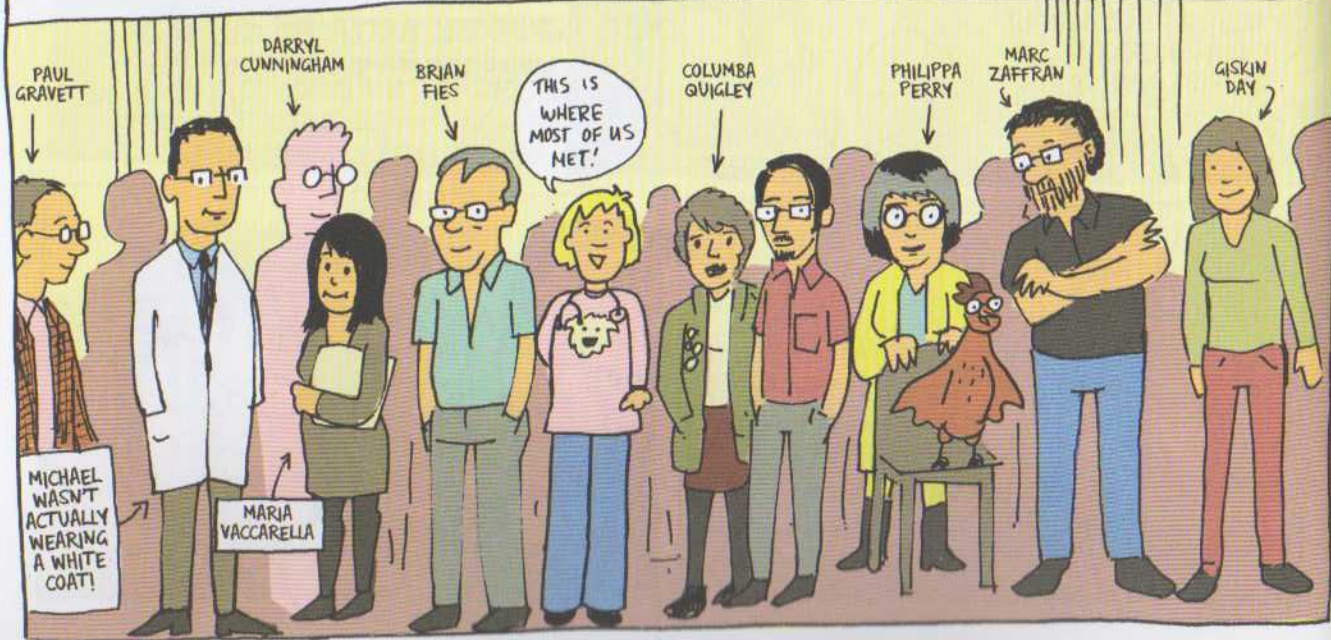
## MAJOR MEDICAL JOURNAL!

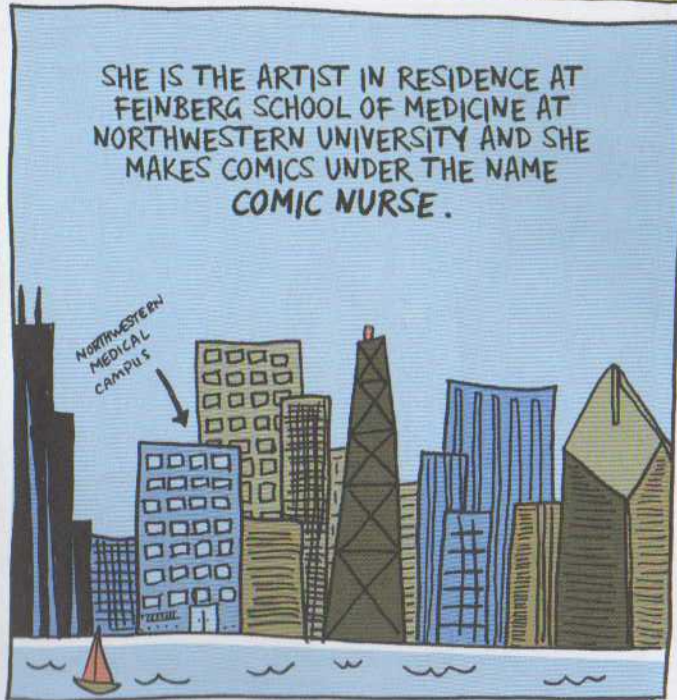
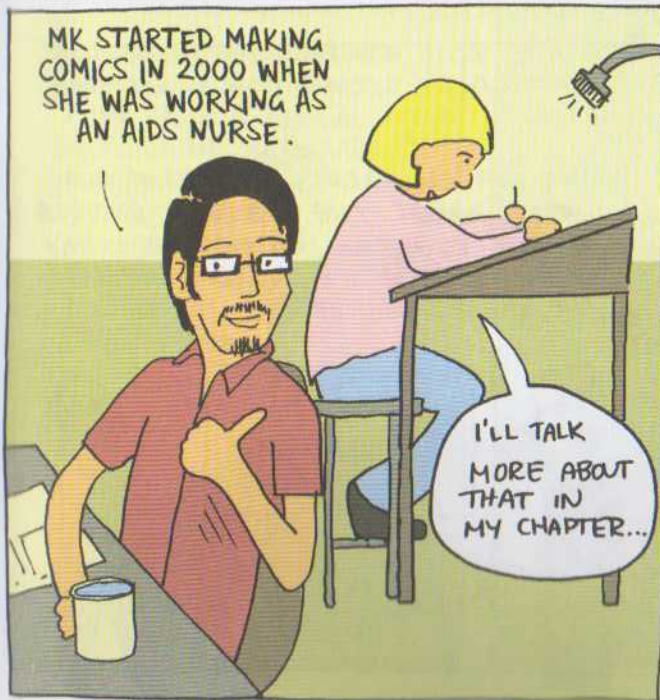
WE EVEN MADE  
THE COVER!



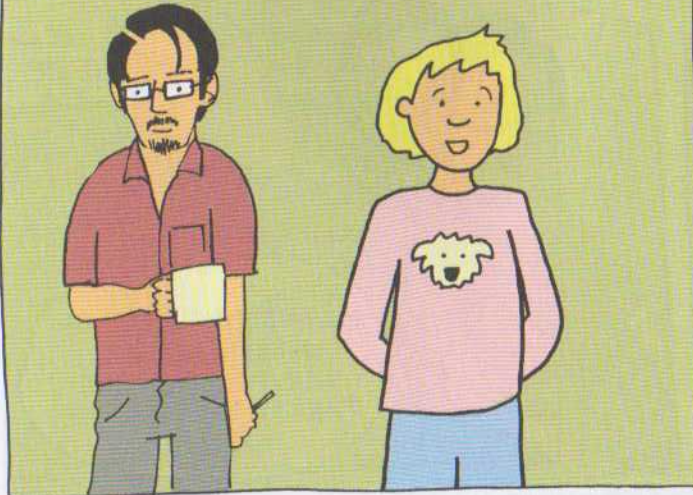


THE INAUGURAL GRAPHIC MEDICINE CONFERENCE TOOK PLACE IN LONDON IN 2010





BY COINCIDENCE BOTH IAN AND I DID MASTER'S DEGREES IN MEDICAL HUMANITIES, WHERE WE FOCUSED ON MEDICAL STORIES IN COMICS.

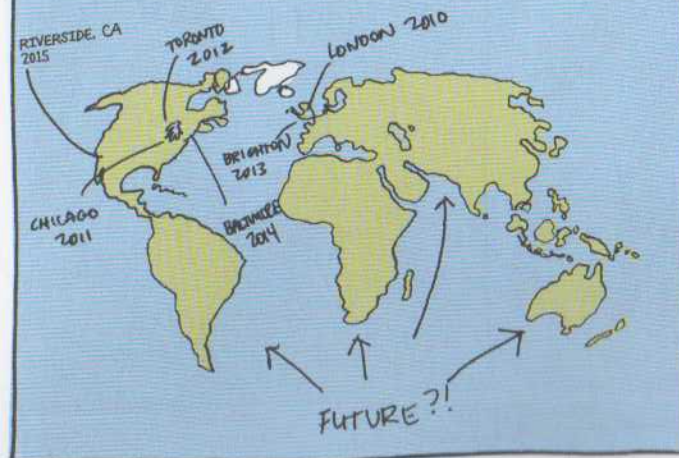


IAN IS A PHYSICIAN AND COMICS ARTIST.

HE SET UP THE GRAPHIC MEDICINE WEBSITE IN 2007 AND WAS THE MAIN ORGANIZER OF THE FIRST CONFERENCE IN 2010, IN LONDON.

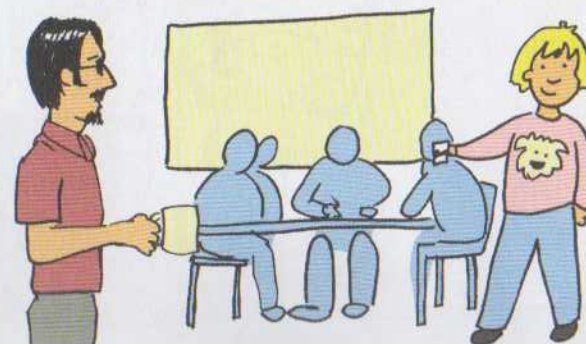


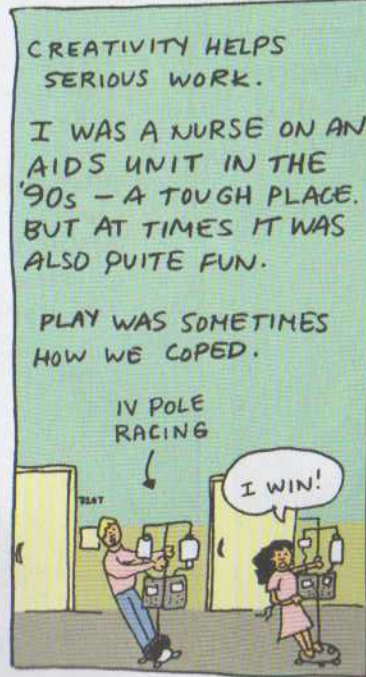
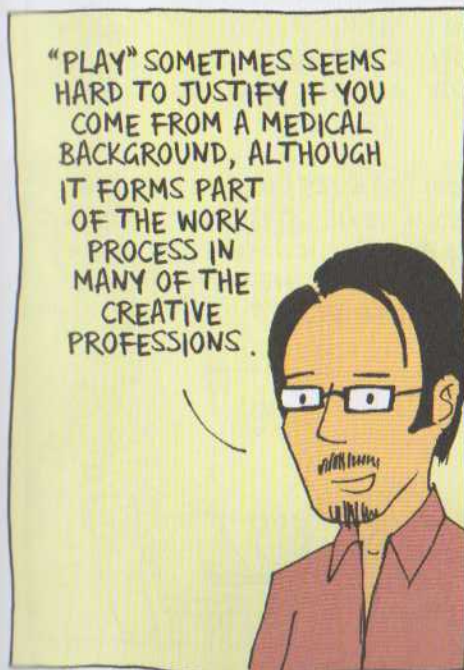
AND I COORDINATED THE SECOND CONFERENCE IN CHICAGO A YEAR LATER. SINCE THEN, ANNUAL "COMICS & MEDICINE" CONFERENCES HAVE BROUGHT TOGETHER PEOPLE FROM ALL OVER THE WORLD WHO DO THIS WORK.

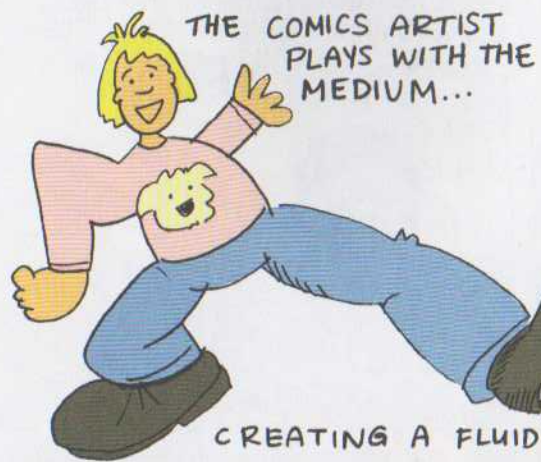


SINCE 2011 GRAPHIC MEDICINE HAS PRACTICALLY BECOME OUR FULL-TIME WORK.

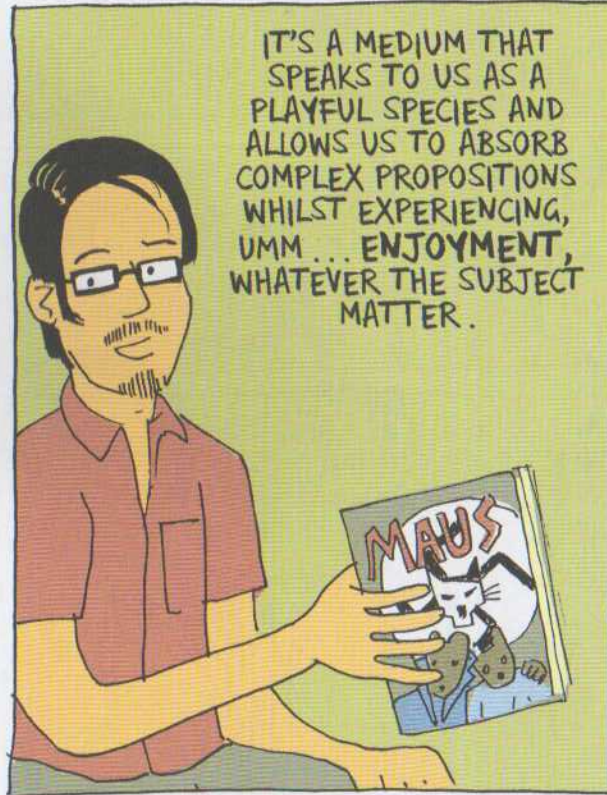
LIKE OUR COLLEAGUES, WE TEACH AND WRITE ABOUT THE SUBJECT, GETTING PEOPLE TO DRAW COMICS AS A WAY OF THINKING ABOUT HEALTHCARE AND THEIR EXPERIENCES IN IT.







CREATING A FLUID & ENCHANTING EXPERIENCE.



I AM A VERY "VISUAL" PERSON.  
ALTHOUGH MY INITIAL FOCUS WAS ON  
ILLNESS NARRATIVE IN COMICS...

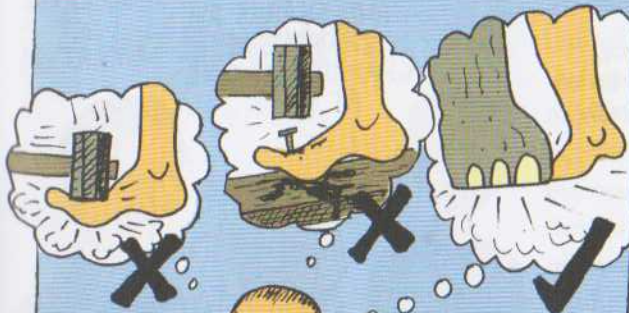


I'VE BECOME  
INTERESTED IN HOW  
HEALTH, ILLNESS AND  
DISABILITY ARE  
PORTRAYED  
VISUALLY...

I SUFFER FROM  
OCCASIONAL MI-  
GRAINES AND EVEN  
DRAWING THIS  
MAKES ME FEEL A  
BIT SICK!



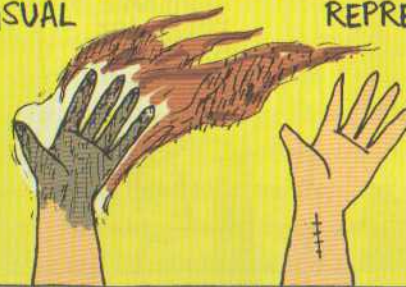
ESPECIALLY BY ARTISTS (OR  
NON-ARTISTS) WHO DO NOT HAVE ANY  
TRAINING IN MEDICAL ILLUSTRATION.



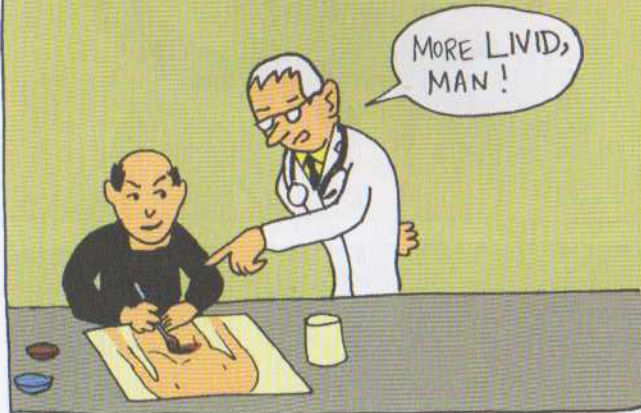
IN GRAPHIC PATHOGRAPHIES,  
ARTISTS CREATE THEIR OWN  
ICONOGRAPHY OF ILLNESS.



IN DOING SO THEY ARE CREATING NEW  
KNOWLEDGE, COMBINING SUBJECTIVE FEELINGS  
AND PERCEPTIONS WITH THE OBJECTIVE  
VISUAL REPRESENTATION.



THIS WAS TRADITIONALLY THE DOMAIN OF THE DOCTOR OR MEDICAL ARTIST WHO WIELDED POWER BY CONTROLLING AND STANDARDIZING THE WAY THAT DISEASES WERE VISUALIZED.



GRAPHIC MEDICINE SEEKS TO DISRUPT THIS POWER IMBALANCE! WE BELIEVE THOSE BEST POSITIONED TO REPRESENT ILLNESS AND CARE-GIVING ARE THOSE LIVING WITH IT.



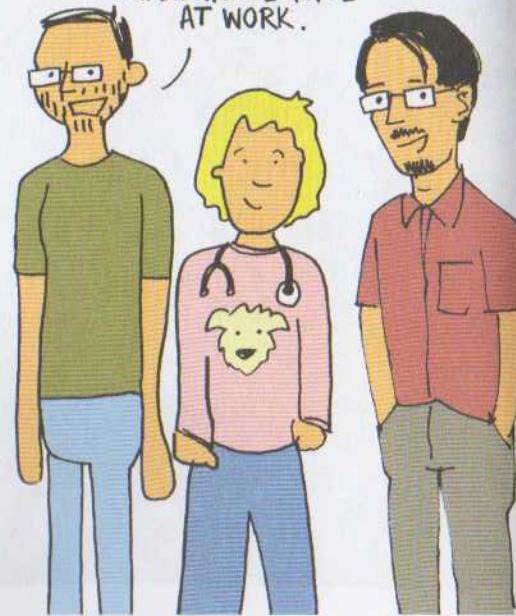
EACH AUTHOR IN THIS MANIFESTO BRINGS A UNIQUE PERSPECTIVE TO GRAPHIC MEDICINE.



IN THE FOLLOWING CHAPTERS, EACH OF US EXPANDS OUR VIEW.



AND SHARES AN EXAMPLE OF GRAPHIC MEDICINE AT WORK.



SO LET'S GET STARTED!