

### **Project 3: DELIVER**

*In Project 3, teams produce Deliverables as determined with the partner, a section of the class Project Site that contains your final report and documentation of your work (images, diagrams, exercises, videos), and StudioLab resources for future teams and partners.*

Teams will need to assign GUILD roles of webmaster, writer(s), and media maker(s) to members while also collaborating together to review and revise all project components. These guilds run across teams and provide continuity of CAT and UX across the site. The overall goal is to create an online portfolio of work to share with others, now and in the future.

*Partner Deliverables:* Teams will continue working closely with partners to produce as professional deliverables as possibly, even if still in prototype form. Ideally, partners should help produce deliverable.

*Website section:* Teams will create a section on the class project site using WordPress and the theme Cornell Institute for Healthy Futures. Teams are responsible for the design and content of their site section and can customize their section within limits determined by guilds. The site sections are effectively built: teams/guilds need to generate and/or curate content.

*Report and Documentation:* Teams have been reporting and documenting all terms: these are our shared media. Your final report itself should illustrated, 10-page (2,500 word) and

- 1) describes and reflects on our community work thus far,
- 2) demonstrates knowledge and know-how of design frames, and
- 3) outlines next steps.

The final report can be separate or combined with earlier reports (to form a larger, comprehensive report) and must be *illustrated, well-designed, and conceptually rich* with ideas and practices explicitly drawn from design thinking and transmedia knowledge texts studied over the semester.

*StudioLab Resources:* Each team will also produce a 10x20 Pecha Kucha video that concisely describes your team's work in an engaging manner for other designers and engaged media makers.

Deadlines:

Presentations w Partners and Partner Deliverables due Friday, Dec 3

Team website section due Tues, Dec 12